



*by Joseph W. Sharlow, MD, FACS*

## **Sublative Rejuvenation Frequently Asked Questions**

### **What is Sublative Rejuvenation?**

Sublative Rejuvenation is a new and unique treatment modality that goes beyond current methods in skin rejuvenation. Sublative Rejuvenation provides wrinkle reduction as well as overall textural improvement, tightening and luminosity for all skin types. In addition Sublative Rejuvenation is also clinically effective for scar revision and treating superficial skin lesions such as acne scars.

### **What makes Sublative Rejuvenation different?**

Clients today desire aggressive treatments for face-lift type results yet do not want the weeks to even months of downtime associated with those treatments. Aggressive treatments also come with limitations on the range of skin types it can treat due to the high-risk in skin discoloration. Sublative Rejuvenation is a aggressive treatment that delivers optimal efficiency, minimal downtime and is safe for all skin types.

### **What does Sublative Rejuvenation and how does it work?**

To achieve the best possible results when addressing skin imperfections the energy, whether it be laser or light, the energy must be delivered below the skin without overheating the top layer of the skin. Sublative Rejuvenation uses fractionated bi-polar radio frequency to penetrate through the skin allowing more energy beneath the surface of the skin to really maximize collagen production while keeping the top layer of the skin intact.

Post treatment, new collagen and new healthy skin cells are produced. Mild to moderate wrinkles, superficial skin discolorations and skin lesions are reduced and skin texture becomes more smooth and elastic.

### **How many treatments do I need?**

Each patient's treatment protocol will vary based on individual needs and results desired. Most clients will receive three treatments, each spaced four to six weeks apart.

**When can I expect to see results?**

Clients will begin to see results after the first treatment and results will continue to improve up to one year post treatment.

**What are typical Sublative Rejuvenation results?**

Clients notice increased levels of beneficial collagen and new healthy skin cells are produced. Mild to moderate wrinkles and superficial skin discolorations are reduced, and the texture of your skin becomes smoother and more elastic.

**What is the downtime associated with the procedure?**

Sublative Rejuvenation offers significant results with little to no downtime. The first two days post treatment, most clients report mild redness. During the first two-to-five days post treatment, many clients also report mild dryness and flaking as the older layers of skin exfoliate. Many clients utilize unscented and hypoallergenic cosmetics to cover any mild redness immediately post treatment and return to regular activities.

**What does it feel like?**

During treatment, many clients feel a warm, prickly sensation. After treatment a pink or red "sunburn" appearance and feeling is also common. Topical anesthetic ointments and cooling are used to reduce unpleasant sensations during treatment.

**Is everyone a good candidate for Sublative Rejuvenation?**

Sublative Rejuvenation is the only fractional treatment that can be used on all skin types. Some skin conditions (such as eczema) may prohibit clients from receiving the treatment. Consult us today to determine if Sublative Rejuvenation is right for you!